

Imec Technology Forum: Sponsorship opportunities

About ITF

As a world-leading research institute in advanced semiconductor technologies, imec organizes annually the Imec Technology Forum (ITF) series across the world. During its more than 30 years of existence, imec has played a prominent role in driving future technology roadmaps and development in the global semiconductor industry. Imec has a global network of partners including leading IDMs, foundries, equipment and material suppliers, EDAs, fabless and fablite companies, system houses, medical device manufacturers, pharmaceutical companies, energy companies, IoT companies With its ITFs imec aims at bringing the global semiconductor and ICT industry together to discuss roadmaps, advances on future technologies and future systems that will play a crucial role in staying at the forefront of semiconductor-based innovations.

Imec Technology Forums 2016 editions:

- **ITF2016 Korea**, January 26, COEX Intercontinental Seoul – Seoul, Korea
- **ITF2016 Israel**, March 1, Ritz Carlton – Herzliya, Israel
- **ITF2016 Brussels**, May 24-25, SQUARE Brussels Meeting Centre – Brussels, Belgium
- **ITF2016 USA**, July 11, San Francisco Marriott Marquis – San Francisco, CA, USA
- **ITF2016 Japan**, November 7, the New Otani Hotel – Tokyo, Japan
- **JH-ITF Health**, October 4, Johns Hopkins Hospital – Baltimore, USA

At these renowned tech forums, industry experts, business leaders, futurists, and technology gurus get early insight in market trends, evolutions and latest breakthroughs in semiconductor technologies, smart imaging, sensor and communication systems for the intuitive internet of things, technologies for sustainable energy consumption, and new opportunities in healthcare arising from the convergence between nanoelectronics and biotechnology.

ITF is the ideal networking place to meet key players from industry and research institutes to discuss how to keep abreast in a fast changing economy and make your nanoelectronics-based business a sustainable one. Sponsoring ITF will make your company stand out as a leading player in the semiconductor and ICT industry and will leave a strong impression of your brand in people's minds.

ITF2016 Korea

ITF2016 Korea, January 26, COEX Intercontinental – Seoul, Korea

- **Build brand awareness among the Korean nanoelectronics eco system.**
- **Address over 1,400 executives via direct pre-event promotions.**
- **Target: Reach some 350 delegates on-site of which over 70% are executive or senior management.**
- **Get significant promotion and presence to IDMs, equipment manufacturers and vendors, material suppliers, fabless and fablite companies, system houses, EDAs, IoT companies, research institutes, media and others within the Korean community.**

The sponsor opportunities:

1) Lunch Sponsorship – EUR 4,500 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Korea website with link to company website
- Logo on ITF Korea event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during reception
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

2) Coffee Break Sponsorship – EUR 3,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Korea website with link to company website
- Logo on ITF Korea event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during coffee break
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

3) Company branded give-away – EUR 4,000 (exclusive) Give-away with company logo will be distributed to every delegate at the registration. The company itself provides the give-away.

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Korea website with link to company website
- Logo on ITF Korea event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

4) Reception Sponsorship – EUR 3,500 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Korea website with link to company website
- Logo on ITF Korea event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during reception
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

5) Logo Sponsorship – EUR 2,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Korea website with link to company website
- Logo on ITF Korea event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room

ITF2016 Israel

ITF2016 Israel, March 1, Ritz Carlton – Herzliya, Israel

- **Build brand awareness among the Israel smart systems and ICT eco system.**
- **Address over 1,000 executives via direct pre-event promotions.**
- **Target: Reach some 150 delegates on-site of which over 70% are executive or senior management.**

- **Get significant promotion and presence to IDMs, equipment manufacturers and vendors, material suppliers, fabless and fablite companies, EDAs, system houses, IoT companies, research institutes, media and others within the Israel high-tech community.**

The sponsor opportunities:

1) Networking dinner sponsorship – EUR 5,000 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Israel website with link to company website
- Logo on ITF Israel event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during dinner
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

2) Coffee Break Sponsorship – EUR 3,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Israel website with link to company website
- Logo on ITF Israel event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during coffee break
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

3) Company branded give-away – EUR 4,000 (exclusive) Give-away with company logo will be distributed to every delegate at the registration. The company itself provides the give-away.

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Israel website with link to company website
- Logo on ITF Israel event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

4) Logo Sponsorship – EUR 2,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website

- Logo on ITF Israel website with link to company website
 - Logo on ITF Israel event app with link to company website
 - Logo on welcome slide and slide during breaks
 - Logo on banner in seminar room
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ITF2016 Brussels

ITF2016 Brussels, May 24-25, SQUARE –Brussels Meeting Centre

- **Build brand awareness among the worldwide semiconductor and ICT eco system.**
- **Address over 13,000 executives via direct pre-event promotions.**
- **Reach some 1,000* delegates on-site of which over 70% are executive or senior management.**
- **Get significant promotion and presence with an international audience coming from leading IDMs, system houses, foundries, fabless and fablite companies, equipment and material suppliers, EDAs, system houses, IoT companies, medical device manufacturers, pharmaceutical companies, universities and research institutes, policy makers from all over the world.**

The sponsor opportunities:

1) Lunch Sponsorship May 24 – EUR 6,000 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Brussels website with link to company website
- Logo on ITF Brussels event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during lunch
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated lunch / coffee break area.
- 1 complimentary conference registration for ITF Brussels 2015 (both days, including Conference Dinner) for a company member or a customer.
- Opportunity to register 1 additional company member with a 50% discount for ITF Brussels 2016.

2) Networking Dinner Sponsorship May 24 – EUR 8,000 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website

* Based on the number of attendees at ITF2015 Brussels

- Logo on ITF Brussels website with link to company website
- Logo on ITF Brussels event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during dinner
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated lunch / coffee break area.
- 1 complimentary conference registration for ITF Brussels 2016 (both days, including Conference Dinner) for a company member or a customer.
- Opportunity to register 1 additional company member with a 50% discount for ITF Brussels 2016.

3) Lunch Sponsorship May 25 – EUR 6,000 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Brussels website with link to company website
- Logo on ITF Brussels event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during lunch
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated lunch / coffee break area.
- 1 complimentary conference registration for ITF Brussels 2016 (both days, Including Conference Dinner) for a company member or a customer.
- Opportunity to register 1 additional company member with a 50% discount for ITF Brussels 2016 .

4) 3 Coffee Breaks Sponsorship on May 24 – EUR 5,000 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Brussels website with link to company website
- Logo on ITF Brussels event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during coffee break
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated lunch / coffee break area.
- 1 complimentary conference registration for ITF 2016 Brussels (both days, Including Conference Dinner) for a company member or a customer.

5) 1 Coffee Break Sponsorship on May 25 – EUR 3,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Brussels website with link to company website
- Logo on ITF Brussels event app with link to company website

- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during coffee break
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated lunch / coffee break area.
- 1 complimentary conference registration for ITF2016 Brussels (both days, Including Conference Dinner) used by a company member or a customer.

6) Company branded give-away – EUR 5,000 (exclusive) Give-away with company logo will be distributed to every delegate at the registration. The company itself provides the give-away.

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Brussels website with link to company website
- Logo on ITF Brussels event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.
- 1 complimentary conference registration for ITF2016 Brussels (both days, Including Conference Dinner) used by a company member or a customer.

7) Closing Reception Sponsorship – EUR 3,500 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Brussels website with link to company website
- Logo on ITF Brussels event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during reception
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

8) Logo Sponsorship – EUR 3,000 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Brussels website with link to company website
- Logo on ITF Brussels event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room

ITF2016 USA

ITF2016 USA, July 11, San Francisco Marriott Marquis – San Francisco, CA, USA

- **Build brand awareness among the USA semiconductor eco system.**
- **Address over 1,500 executives via direct pre-event promotions.**
- **Reach some 320* delegates on-site of which over 70% are executive or senior management.**
- **Get significant promotion and presence with an international audience coming from leading IDMs, system houses, foundries, fabless and fablite companies, equipment and material suppliers, EDAs, system houses, universities and research institutes, media, policy makers mainly from USA.**

The sponsor opportunities:

1) Welcome Lunch Sponsorship – EUR 5,000 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF USA website with link to company website
- Logo on ITF USA event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during lunch
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

2) Coffee Break Sponsorship – EUR 3,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF USA website with link to company website
- Logo on ITF USA event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during coffee break
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

3) Company branded give-away – EUR 4,000 (exclusive) Give-away with company logo will be distributed to every delegate at the registration. The company itself provides the give-away.

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website

* Based on the number of attendees at ITF2015 USA.

- Logo on ITF USA website with link to company website
- Logo on ITF USA event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

4) Logo Sponsorship – EUR 2,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF USA website with link to company website
- Logo on ITF USA event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room

ITF2016 Japan

ITF2016 Japan, November 7, the New Otani Hotel – Tokyo, Japan

- **Build brand awareness among the Japan semiconductor eco system.**
- **Address over 2,600 executives via direct pre-event promotions.**
- **Reach some 630* delegates on-site of which over 70% are executive or senior management.**
- **Get significant promotion and presence with an international audience coming from leading IDMs, system houses, foundries, fabless and fablite companies, equipment and material suppliers, EDAs, system houses, IoT companies, medical device manufacturers, pharmaceutical companies, universities and research institutes, policy makers from Japan.**

The sponsor opportunities:

1) Walking Dinner Sponsorship – EUR 6,000 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Japan website with link to company website
- Logo on ITF Japan event app with link to company website
- Logo on welcome slide and slide during breaks

* Based on the number of attendees at ITF2014 Japan.

- Logo on banner in seminar room
- Logo on tables during extensive reception
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

2) Coffee Break Sponsorship – EUR 3,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Japan website with link to company website
- Logo on ITF Japan event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during coffee break
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

3) Company branded give-away – EUR 4,000 (exclusive) Give-away with company logo will be distributed to every delegate at the registration. The company itself provides the give-away.

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Japan website with link to company website
- Logo on ITF Japan event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

4) Logo Sponsorship – EUR 2,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on ITF Japan website with link to company website
- Logo on ITF Japan event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room

JH-ITF Health

JH-ITF Health, October 4, Johns Hopkins Hospital, Baltimore, USA

- **Build brand awareness among the life sciences/nanoelectronics eco system.**
- **Address over 1,000 executives via direct pre-event promotions.**

- **Target: Reach some 200 delegates on-site of which over 70% are executive or senior management.**
- **Get significant promotion and presence to executives from medical-life science and nanoelectronics ecosystems.**

The sponsor opportunities:

1) Welcome Lunch Sponsorship – EUR 5,000 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on JH-ITF Health website with link to company website
- Logo on JH-ITF Health event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during reception
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

2) Coffee Break Sponsorship – EUR 2,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on JH-ITF Health website with link to company website
- Logo on JH-ITF Health event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during coffee break
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

3) Company branded give-away – EUR 4,000 (exclusive) Give-away with company logo will be distributed to every delegate at the registration. The company itself provides the give-away.

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on JH-ITF Health website with link to company website
- Logo on JH-ITF Health event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

4) Reception Sponsorship – EUR 3,500 (exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website

- Logo on JH-ITF Health website with link to company website
- Logo on JH-ITF Health app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room
- Logo on tables during reception
- Table or Display: Opportunity to present company with roll-up, table or signage during the conference at the designated reception / coffee break area.

4) Logo Sponsorship – EUR 2,500 (non-exclusive)

Sponsorship benefits include:

- Logo on electronic invitation / confirmation with link to company website
- Logo on JH-ITF Health website with link to company website
- Logo on JH-ITF Health event app with link to company website
- Logo on welcome slide and slide during breaks
- Logo on banner in seminar room

For more info:

Annouck.Vanrompay@imec.be Phone: +32 16 28 11 81

ITF SPONSORSHIP APPLICATION FORM

We offer the following discounts when you sponsor more than one Imec Technology Forum or when more than 1 sponsor package in the same Imec Technology Forum:

- 2x --> 5% on total amount
- 3x --> 10% on total amount
- 4x --> 15% on total amount
- 5x --> 20% on total amount

Overview sponsoring opportunities:

Event	Price	I would like to sponsor:
ITF2016 Korea (January 26)		
Lunch	EUR 4,500 (exclusive)	
Coffee break	EUR 3,500 (non-exclusive)	
Company branded give-away	EUR 4,000 (exclusive)	
Reception	EUR 3,500 (exclusive)	
Logo	EUR 2,500 (non-exclusive)	
ITF2016 Israel (March 1)		
Welcome Lunch	EUR 5,000 (exclusive)	
Coffee break	EUR 3,500 (non-exclusive)	
Company branded give-away	EUR 4,000 (exclusive)	
Logo	EUR 2,500 (non-exclusive)	
ITF2016 Brussels (May 24-25)		
Walking Lunch May 24	EUR 6,000 (exclusive)	
Networking Dinner May 24	EUR 8,000 (exclusive)	
Walking Lunch May 25	EUR 6,000 (exclusive)	
3 Coffee breaks on May 24	EUR 5,000 (exclusive)	
1 Coffee break on May 25	EUR 3,500 (exclusive)	
Company branded give-away	EUR 5,000 (exclusive)	
Closing reception Sponsorship	EUR 3,500 (exclusive)	
Logo	EUR 3,000 (non-exclusive)	
ITF2016 USA (July 11)		
Welcome Lunch	EUR 5,000 (exclusive)	
Coffee break	EUR 3,500 (non-exclusive)	
Company branded give-away	EUR 4,000 (exclusive)	
Logo	EUR 2,500 (non-exclusive)	
ITF2016 Japan (November tbc)		
Walking Dinner	EUR 6,000 (exclusive)	
Coffee break	EUR 3,500 (non-exclusive)	
Company branded give-away	EUR 4,000 (exclusive)	
Logo	EUR 2,500 (non-exclusive)	
JH-ITF Health (October 4)		
Welcome Lunch	EUR 5,000 (exclusive)	
Coffee break	EUR 2,500 (non-exclusive)	
Reception	EUR 3,500 (exclusive)	
Company branded give-away	EUR 4,000 (exclusive)	
Logo	EUR 2,500 (non-exclusive)	

TOTAL AMOUNT:		
DISCOUNT:		
FINAL PAYMENT:		

Company:.....
 First name:
 Last name :
 Function:
 Address:.....
 Postal code:.....
 City:.....
 Country:.....
 Email:.....
 VAT number:.....

Please send your company logo (eps format) together with this application form to:
Annouck.Vanrompay@imec.be

By signing this application form you acknowledge to have read, understood and accept the terms and conditions of sponsorship. Please return a duly signed and completed application form to imec, att. CPBA external communications - Annouck Vanrompay, Kapeldreef 75, B-3001 Heverlee, Belgium.

Date:

Signature:

Company stamp:

Terms and conditions:

1. Signed application forms and all material, including high-resolution logo, must be provided by the sponsorship deadline for the sponsored ITF.
2. The commencement date of this sponsorship shall be the day after IMEC receives the duly signed and completed application form and it shall be terminated at the end of the sponsored ITF (“ITF Sponsorship Agreement”).
3. A sponsor may select more than one category of Sponsorship.

4. Sponsor agree to allow IMEC to use the sponsor's trademark, logo and tag line for the purpose of the by sponsor elected sponsorship.
5. Sponsor shall be entitled to the following tag line on their marketing materials during the term of their ITF Sponsorship Agreement: "Official Sponsor of ITF <followed by the place where the ITF takes place and the date>".
6. IMEC shall send an invoice for the sponsorship fees within a period of thirty days counted as from the date IMEC receives the duly signed and completed application form. Payment sponsorship fees shall be paid in full within thirty days after date of invoice. SPONSORSHIP FEES ARE NON-REFUNDABLE.
7. Unless otherwise agreed, sponsors shall provide all sponsorship materials to the attention of IMEC vzw, att. CPBA external communications - Annouck Vanrompay, Kapeldreef 75, B-3001 Heverlee, Belgium Annouck.Vanrompay@imec.be Phone: +32 16 28 11 81. All sponsorship materials shall be submitted before the registration material due date to ensure their inclusion in the sponsored ITF.
8. IMEC reserves the right to cancel the ITF fifteen days prior to the ITF advertised opening date by serving notice in writing to the sponsor. In the event of such cancellation, IMEC shall refund the sponsors' fees, less an amount not exceeding 20% to cover the expenses incurred.
9. Each sponsorship shall be assigned and approved on a 'first come first serve' basis. IMEC reserves the right to reject a potential sponsor for any reason.
10. Cancellation of this ITF Sponsorship Agreement by sponsor must be received in writing fifteen (15) days prior to the ITF advertised opening date in order to be accepted.
11. NOTWITHSTANDING ANYTHING TO THE CONTRARY WITHIN THIS AGREEMENT: (I) EXCEPT IN CASE IN WILFUL MISCONDUCT OR GROSS NEGLIGENCE, ALL LIABILITY OF A PARTY UNDER THIS AGREEMENT SHALL BE LIMITED TO THE AMOUNT OF THE TOTAL VALUE INDICATED HEREIN; AND (II) IN NO EVENT SHALL EITHER PARTY BE RESPONSIBLE FOR ANY INCIDENTAL, SPECIAL PUNITIVE OR CONSEQUENTIAL DAMAGES, LOST PROFITS, OR ANY OTHER INDIRECT DAMAGES, WHETHER ARISING IN CONTRACT, TORT OR OTHERWISE, EVEN IF A PARTY HAS BEEN INFORMED OF THE POSSIBILITY OF SUCH DAMAGES.
12. These Terms and Conditions shall be governed by and construed in accordance with Belgian law and the sponsor irrevocably agrees that the courts of Brussels, Belgium shall have exclusive jurisdiction to settle and dispute which arise out of, under, or in connection with, these Terms and Conditions.